

BENEFITS ELEVATOR PITCH WORKBOOK



See Change
International

WEEK 6: ALL ABOUT THE
BENEFITS

WORK UP YOUR BENEFITS ELEVATOR PITCH

what is the key reason for your project?

What are the top 3 monetised benefits in your business case?

What are the the 3 most interesting aspects of the change your project will deliver?

WRITE ONE IMPACTFUL LINE ABOUT YOUR PROJECT BENEFITS