

ROLE OF THE SPONSOR

WORKBOOK



See Change
International

WEEK 1; CLARIFY AND
UNDERSTAND YOUR ROLE

ROLE OF THE SPONSOR

Tick all of the boxes below that your organisation expects to be the Role of the Sponsor

- Stakeholder management
- Corporate risk management
- Governance & Assurance
- Benefits & business case management
- Business Case
- Strategic leadership

Which other areas are you expected to lead on in your role as Sponsor? Write your headlines below.

IF YOU ARE NOT SURE, NOTE HERE WHO YOU CAN ASK