

STAKEHOLDERS

WORKBOOK



See Change

International

WEEK 5; WHAT MATTERS TO
STAKEHOLDERS

WHAT MATTERS TO STAKEHOLDERS MATTER TO YOU

Write a brief description of what matters to one of your key stakeholders in the categories below.

BIGGEST OBJECTION

BIGGEST BENEFIT

KEY OBJECTIVE

POLITICAL ALIGNMENT

Write a brief description of how you can find out more about what matters to this stakeholder.